

Hello !!!

# I'm Cedric Njogu

**SOCIAL MEDIA MARKETING EXPERT AND DESIGNER**

Welcome to my portfolio showcasing excellence in Social Media Marketing and Management! With skills in web design, graphic design, and video editing, I bring a unique mix of creativity and technical know-how to every project. My aim is to not just show proficiency but excellence in my field, delivering results with the utmost professionalism. Explore my portfolio to see how I can enhance your brand's online presence and drive meaningful engagement.



# MY BIOGRAPHY

I am a young man who has always been motivated to transcend my current circumstances and not let my background define me. My educational journey started at Lily Academy for primary school, followed by Nairobi School. Currently, I am pursuing a degree in civil engineering and CPA studies at Strathmore University.

One of my noteworthy accomplishments is maintaining a perfect academic record. Recently, I founded "Masters Digital Marketing," an agency where I channel my passion for graphic design and other crucial digital marketing skills. In addition to these skills, I have developed strong leadership qualities, enabling me to navigate challenges effectively and inspire teams towards success.

## Skill & Interest

SOCIAL MEDIA

DESIGN

READING

VIDEO EDITING

META ADS

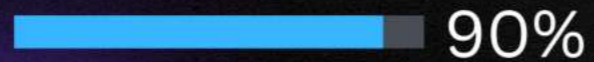
# Personal Skills

I have a diverse skill set crucial for digital marketing success. My strengths lie in graphic design, web design, and video editing, allowing me to create captivating content. I excel in social media marketing strategies to boost online presence and engagement. With strong leadership abilities, I guide teams to achieve marketing goals effectively

## Passion



## Graphic Designer



## Video Editing



## Ads Managemnt



2021 - 20XX

## EDUCATION

Education has always been a central passion in my life, sparking my continuous quest for learning and advancement. I approach each academic pursuit with eagerness, viewing it as a chance to broaden my knowledge and abilities. My commitment to achieving excellence is evident in my consistent track record of high performance throughout my academic journey. I am driven by a belief in pushing boundaries, setting ambitious goals, and consistently surpassing expectations. This determination and dedication have not only contributed to my academic achievements but also fueled my ambition to excel in all aspects of my endeavors.

- **Bachelor of Science in Civil Engineering**
  - University Name,
  - City,
  - Country
  - Expected Graduation Year-2028
- **Certified Public Accountant (CPA)**
  - Strathmore University, Nairobi, Kenya
  - Expected Graduation Year-2025
- **Secondary Education**
  - Nairobi School, Nairobi, Kenya
  - 2018-2021
- **Primary Education**
  - Lily Academy, Kiambu, Kenya
  - 2014-2017

# EXPERIENCE

# 2021 - 2023



## Masters Digital Marketing

CEO and Founder 2023 - ∞

I founded Masters Digital Marketing and I'm determined to drive it to great heights of the digital marketing space.



## The Good Stuff Liquor store

Head Content Creator 2023 - 20xx

The Good stuff liquor store trusted me with the role of their head content creator and have seen tremendous growth in their online presence.



## Jamii Tours

Graphic Designer 2023 - 20xx

As for jamii tours they trust me with recreating their message graphically and using it to hunt for potential clients.

# SELECTED PROJECT



## HEADLIGHT HEROES | 2024

undertook a project with headlight heroes Kenya to Re-design their website and make the most out of it through SEO and Google Ranking.



## Jamii Tours And Travel | 2023

Undertook another project with jamii Tours to modify their website and still doing all their graphics and posters and reels too.

2023 - 2024

# Logo Design



## KEYSAFE LIMITED

Keysafe Limited, an environmental health and safety consultancy firm trusted me with designing the face of the business which is their logo. It turned out amazing

## Variative Design



## Color Palette



#02AA6D



# Poster Design

I've always had a strong artistic eye and a deep passion for creativity, especially when it comes to designing posters and flyers. My designs are known for their unique color schemes, captivating visuals, and innovative layouts that draw people in. I understand the principles of design well, allowing me to seamlessly blend typography, imagery, and negative space to create powerful compositions. I take pride in my ability to communicate messages effectively through visual elements, ensuring that my designs not only look great but also leave a lasting impact on viewers.





# GET IN TOUCH

*Let's Work Together*



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## Instagram

C3d.rix.\_

# CEDRIC NJOGU

PORTOFOLIO 2024